



STL3, Inc. Advertising Request Form

This form is provided to you to gather the necessary information, including pricing, for having an advertisement placed with us for our current event. The pricing you see here is reflective of pricing for the Spanksgiving '08 - November 21st to 23rd, 2008 in the vicinity of St. Louis, Missouri.

Please make your check or money order payable to: STL3, Inc.

Mail this completed form, along with your payment, and, optionally, a copy of your ad picture to:

STL3, Inc., P.O. BOX 434, Wood River, IL 62095

Questions or electronic ad copy can be sent to ads@stl3.com. Please note: that the deadline for receipt of packet stuffers and advertising copy is October 31st, 2008. Price for packet stuffers does not include printing or mailing costs. Packet stuffers should be sent in quantity of 450 to the above address. Preference for cover advertising will be assigned on a first-come basis. Digital ads are needed for the program, and will be accepted in a PDF, eps, tif, gif, or jpg formats via email at ads@stl3.com.

Ad design or manipulation will be an additional \$30 charge. Please note that no nudity is allowed in ads placed for inclusion in our program because our printer will not print them. If you want to send your already printed flyers/coupons, etc. for packet stuffing then nudity is allowed since we are not doing the printing.

Before you send in this form, please send a copy of the ad you are going to place with us so it can be reviewed and verified that it is printable. Inside front, inside back, and back covers of our program are sold on a first-come basis.

Questions and/or ad copy should be sent electronically via email to: ads@stl3.com.

Please see the following page for the data form to include with your submission.

Thank you!

Event Advertising Coordinator
STL3, Inc.



STL3, Inc. Advertising Request Form

Basic Advertiser Data

Business Name:

Contact Person:

Street Address:

City, State, Zip:

Phone Numbers:

Daytime:

Evening:

FAX:

Email Address:

Website:

See next page for Advertising rates



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ADVERTISING RATES / QUANTITIES

Packet Stuffing (price is per piece)

of pieces @ \$40 per piece = \$

Program ad **Business Card size** ($3 \frac{13}{16} \times 2 \frac{7}{16}$)

of ads @ \$40 per ad = \$

Program ad **1/4 Page** ($3 \frac{13}{16} \times 5 \frac{1}{16}$)

of ads @ \$55 per ad = \$

Program ad **1/2 Page (Vertical)** ($3 \frac{13}{16} \times 10 \frac{1}{4}$)

of ads @ \$80 per ad = \$

Program ad **1/2 Page (Horizontal)** ($7 \frac{3}{4} \times 5 \frac{1}{16}$)

of ads @ \$80 per ad = \$

Program ad **Full Page** ($7 \frac{3}{4} \times 10 \frac{1}{4}$)

of ads @ \$110 per ad = \$

Program ad **Inside Front Cover** ($7 \frac{3}{4} \times 10 \frac{1}{4}$)

of ads @ \$150 per ad = \$

Program ad **Inside Back Cover** ($7 \frac{3}{4} \times 10 \frac{1}{4}$)

of ads @ \$150 per ad = \$

Program ad **Outside Back Cover** ($7 \frac{3}{4} \times 10 \frac{1}{4}$)

of ads @ \$200 per ad = \$

TOTAL \$

Remember, to complete your ad request:

Please make your check or money order payable to: STL3, Inc.

Mail all three pages of this completed form, along with your payment, and, optionally, a copy of your ad picture to:

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